

ANNUAL REPORT 2021

ITALY SPAIN CHILE

www.realefoundation.org



REALE GROUP

2021 ANNUAL REPORT
ITALY SPAIN CHILE



Values

At the base of the activities that the Foundation carries out, we find the same values that inspire Reale Group's action and that are included within the Ethics Code.

These are the principles that guide the Foundation and the Group towards **growth** and **sustainable development**, that take into account the people involved and the context where it operates.

Integrity. The Foundation pursues its goals with fairness, responsibility, honesty, and reliability, respecting all the stakeholders and the codes of conduct.

Centrality of the individual. The actions undertaken are intended to return the value that the individual creates every day to them. The person is, therefore, the fulcrum around which the choices and actions that the Foundation takes turn.

Responsibility. Being responsible means managing one's impacts on society and the environment, assuming responsibility for one's actions, avoiding unfair actions, and acting transparently.

Cohesion. The implementation of the Foundation's goals requires a high level of collaboration and sharing, using the expertise of each person in the best way possible, strengthening the sense of community and making shared interests prevail over partial ones.

Innovation. The Foundation presents itself as an agent of innovation in relation to socio-environmental processes, anticipating changes and seeking tailored, flexible solutions for the emerging challenges on the global scene.

Stakeholder

To understand and respond effectively to new needs and requirements, but also to improve the quality of the actions undertaken and to ensure the **greatest effectiveness** and **transparency**, it is essential to involve and listen to all stakeholders: the Recipients of contributions, the Beneficiaries of interventions, the Foundation's Governing Bodies, the Commercial Network, and Employees are the main parties.

Reale Foundation takes into account the skills and support that each stakeholder can offer, weaving **solid relationships** with them that decisively contribute to reaching essential goals, including:

- Guaranteeing the **transparency** of the activities the Foundation undertakes.
- Promoting the Foundation's initiatives to **enable access** to the greatest number of people possible.
- Encouraging **dialogue** and stimulating and gathering opinions and proposals to be considered during the identification of intervention strategies and the implementation of the initiatives.
- Contributing to defining the **Foundation's identity**, clarifying its mission and its social role in relation to internal and external stakeholders.





Mission and objectives

In the full mutual spirit, the Group is always seeking new and effective ways to **return part of the value generated to the region** from which it originated.

Reale Foundation, the Group cross-business corporate foundation with an international stamp, was founded on 24 October 2017, because of the experience of Fundación Reale in Spain, with this goal: undertaking **community engagement** activities and adopting a structured and systemic sustainability strategy for managing donations to initiatives targeting the community.

The mission pursued by the Group through Reale Foundation is that of contributing to achieving the **United Nations 2030 Agenda Sustainable Development Goals**, to which 193 UN member countries have committed since 2015, undertaking to create the necessary conditions for sustainable, inclusive, and long-lasting economic growth.

In this sense, the Foundation responds to the expectations of all stakeholders and the needs of the areas where Reale Group is present and operates, enhancing the region and intervening to benefit the Italian, Spanish, and Chilean communities. The approach pursued in carrying out the activities is one of **directing, coordinating**, and punctually **monitoring** the destinations of all the donations.

Governance

Reale Foundation's operations are guaranteed by the Group's Sustainability Division and are put in practice with the joint work of a **Patrons Committee**, an **Operating Committee**, and an **Arbitration Committee**.

The **Patrons Committee**, which assesses and approves, in the first instance, the annual schedule for the Foundation, consists of the following Group companies:

Reale Mutua – Luigi Lana (Chairperson of the Patrons Committee)

Blue Assistance – Luca Filippone (Deputy Chair of the Patrons Committee)

Reale Seguros – Ignacio Mariscal (Patrons Committee Delegate)

Italiana Assicurazioni – Roberto Laganà

Reale Immobili – Alberto Ramella

Banca Reale – Massimo Luvìè

Reale Vida – José Ramon Lopez

In the **Operating Committee**, the Group companies' representatives perform consulting functions, analyse the individual project proposals and the schedule that is presented to the Patrons Committee each year. The procedure adopted by the committee is available on the Reale Foundation's website:

www.realefoundation.org

In the last instance, the members of the **Arbitration Committee** verify the alignment of the Foundation's activities with the ethical principles and sustainability goals that guide the Group's action.

As stipulated by legislation, Reale Foundation presents their Implementation Plan and the Report on its activities to Spain's Ministry of Education, Culture and Sport each year.





Areas of intervention

Reale Foundation intervenes to support the Italian, Spanish, and Chilean regions and their communities with initiatives that are implemented thanks to the contribution that the Group companies provide to the degree established each year by the individual boards of directors within the maximum overall limit of **1% of the consolidated net profit of the Group**.

In line with the **Sustainable Development Goals: 1** (No Poverty), **3** (Health and Well-Being), **8** (Decent Work and Economic Growth), **11** (Sustainable Cities and Communities), and **17** (Partnerships), the resources gathered are used by the Foundation projects relating to 3 areas of intervention, **Health & Welfare, Inclusion and Socio-Economic Development, Environment & Sustainable Communities**.





Health & Welfare



Reale Foundation supports initiatives in the area of prevention and cure aimed at:

- **counteracting the onset of chronic diseases**, reducing risk factors associated with the spread of frequent chronic illnesses, such as cardiovascular and respiratory diseases, diabetes, and tumours.
- ensuring **greater well-being for patients** affected by these disorders, enabling their access to treatments and looking after vulnerable individuals, thus improving the quality of life in physical, psychological, and social terms.





Health & Welfare

Keep in Touch 2.0



With this project, the Associazione Attilio Romanini (nonprofit organisation) will be able to create an assistance network that enables patients to receive the therapies they need without leaving home, avoiding over-hospitalisation and helping fragile individuals and their caregivers in the doctor-patient relationship.



Project objectives

New technologies available in the field of telemedicine now enable new communication and clinical information acquisition processes.

The Keep in Touch 2.0 project aims to organise a **medical assistance network** that, by using telemedicine, the IoT, and medical applications, enables doctors to **follow their patients directly in their residences**, optimising the health resources available and helping the patient themselves, and whoever takes care of them, at home.

Who it is for

Keep in Touch 2.0 will involve **200 cancer patients** followed by the **Policlinico Universitario Agostino Gemelli** radiotherapy centre, hoping to extend the process to other departments, hospitals, and facilities as well. Those benefiting from the project will be the **caregivers** (from 400 to 600 people), the **GPs** (approximately 200), and the **regional assistance services and outpatient specialists**, for an average of 600 people, who will be able to create a network with the hospitals in an immediate manner thanks to the technologies present in the kit.



Health & Welfare

Porque el cáncer infantil no es sólo cáncer



With this project, ASION aims to provide concrete assistance, through economic and emotional support, to families along the healing journey of a child affected by oncological disease.

Project objectives

ASION was founded in Spain in 1989 due to the will of some parents to help **children sick with cancer** after having experienced the same thing with their own children, supporting the families through the whole process of treatment and recovery.

With the project "Porque el cáncer infantil no es sólo cáncer... ASION está contigo", the association aims to improve the quality of life of those people involved, **contributing to expenses** that families incur for the treatment of their children, providing **complete and specialised assistance** aimed at preventing, treating, and improving the after-effects of cancer in children and adolescents and arranging venues for **social activities**.

Who it is for

The ASION project targets **all Spanish families** who, relying on the association, hope to find real support in the treatment and recovery process for a child affected by oncological disease.





Inclusion & Socio-Economic Development



The Foundation promotes the development and socio-economic inclusion of young people by supporting initiatives that aim to:

- **incentivise youth inclusion**, working on skills, abilities, attitudes, and behaviours to improve financial literacy;
- **encourage employability and integration** of individuals, releasing them from disadvantageous situations and supporting them in developing skills aimed at their inclusion in the employment world.





Inclusion & Socio-Economic Development

Studenti rifugiati: un percorso verso il futuro



Young refugees who intend to embark on an education course are often hindered by other pressing necessities, including housing and finances. Mosaico offers them support to be able to cope with and finish their studies with peace of mind, encouraging their integration and employment.



Project objectives

Refugee students are an important source of know-how and prior knowledge that, if empowered within the university, can trigger important virtuous circles.

For this reason, Mosaico offers them **support and guidance in their studies** through **professionally oriented English-language courses**, **expense coverage** (university courses, study materials, public transport passes, food and lodging), **tutoring** and opportunities for **dialogue with peers**, so that profitable social exchange networks can be activated

Who it is for

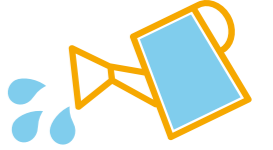
The Mosaico project involves approximately **17 beneficiaries** of **international protection**, of whom **5** people attending the **English-language courses**, **2** students with **customised assistance**, and **10** people who are offered an **emergency fund**.

The **society**, where individuals involved will be integrated, bringing an added economic, professional, and human value, will also derive advantage from the project.



Inclusion & Socio-Economic Development

Talleres ocupacionales pintura, teatro y bordado



With this initiative, the Jerez por Santiago association aims to offer residents of the historical Santiago quarter opportunities for social integration through employment laboratories, promoting the development of the area, and offering chances for meeting and training to combat social exclusion and unemployment.

Project objectives

For years, the Jerez por Santiago association has been engaged in **empowering the city of Jerez de la Frontera**. In this latest project, the intention is to offer laboratories to **protect culture and social well-being** and preserve the identity of Santiago, a historical quarter of the city: a **theatre course** with the Timba Timbero company, organised by a woman who is part of the Teatro Yeses project; **painting courses** held by the son of a famous local artist and targeting the youngest citizens; and an **embroidery laboratory**, in which clothes that are used during the city processions, typical local cultural events, will be made.

Who it is for

The project is dedicated to the **residents of the Santiago quarter** of the city of Jerez de la Frontera, an area with very high **risks of marginalisation and unemployment**. The association's initiative, in fact, will be able to regenerate the area, intervening in urban spaces and offering training and employment opportunities to all resident citizens.



Environment & Sustainable Communities

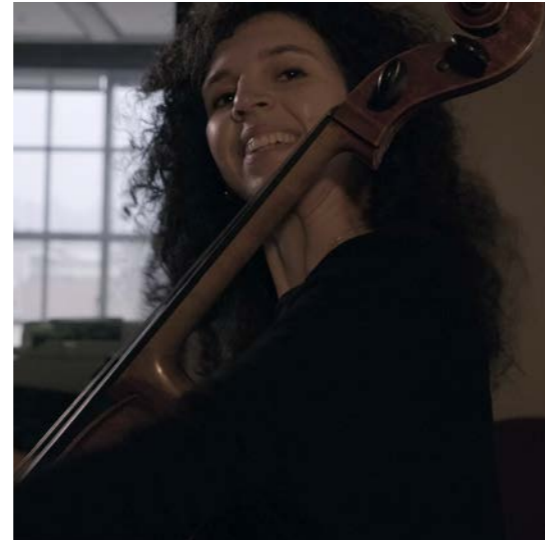


Reale Foundation supports projects to counter climate change intended to:

- increase **resilience capacities** in relation to natural disasters, supporting, in particular, the management of emergency and post-emergency phases by the communities that are harmed;
- **reduce the risk exposure** and vulnerability of communities that are subject to earthquakes and floods.

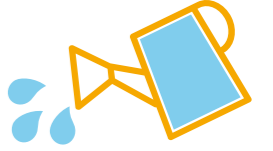
This area of intervention comprises supporting projects of **regional artistic and cultural enhancement** and development, as well as promoting initiatives to encourage **sustainable mobility**.





Environment & Sustainable Communities

Alta formazione Artistica e Musicale



The De Sono Associazione per la Musica project aims to help young musicians in their artistic specialisation path through scholarships and opportunities to share their talent with the public, with the goal of making their passion a real profession in Italy and overseas.



Project objectives

The Advanced Artistic and Musical Training project aims to respond to the needs of artists and enthusiasts, helping the first to **undertake and complete specialisation courses and masterclasses** and the second to develop their **listening skills**. Enhancement of the musical legacy in the region is ensured by offering **free concerts**, through which the musicians can approach the public and engage in exchange with them.

Who it is for

Benefiting from the project will be the **26 young musicians** who are offered scholarships, the **artists** who participate, for free, in the 18 masterclasses held by internationally renowned maestros, the **musicologist** whose university dissertation will be published, and the students of Turin **high schools and technical institutes** who will participate in listening education projects.



Environment & Sustainable Communities

#NaturalezaSinPlásticos



With this project, WWF/Adena aims to clear the seas and oceans of tonnes of plastic that we produce and discharge into nature each year, contributing to maintaining marine and fish eco-system processes and protecting human health from the consumption of food that has come into contact with microplastics.

Project objectives

Since 2000, the same quantity of plastic has been manufactured as was produced in all human history. Each year, we discharge **100 million tonnes of plastic waste** into nature and a tenth of this ends up in the sea. In the Mediterranean, 95% of rubbish in the sea and on the beaches is plastic.

With the project #NaturalezaSinPlásticos, WWF/Adena, the Spanish delegation of the World Wildlife Fund (WWF), aims to intervene by **clearing the seas and oceans** of plastic substances, protecting **biodiversity** and **marine habitats** from contamination, which is as harmful for the fish population as it is for humans.

Who it is for

Of the tonnes of plastic that are poured into the oceans every year, a big percentage breaks down, being converted into **microplastics**. This residue, though small, is extremely harmful because it is consumed by **marine species that are part of our diet**. Clearing the seas of plastic materials is, thus, for the benefit of everyone, both animal and human species.



International Projects

Reale Foundation's international projects invest across Italy, Spain, and Chile, placing the three countries in relation to each other and transferring successful initiatives beyond borders, in order to extend the benefits experienced by one community to all those where the Foundation has been present and operating since 2017.



International Projects

La Terapia Ricreativa per i bambini cileni



Dynamo Camp reaches Chilean children with oncohaematological diseases to offer them a Recreational Therapy course to improve their quality of life and that of their families, gifting moments of light-heartedness and sociability that their stay in hospital often hinders.



Project objectives

For years, Dynamo Camp has been engaged in **Recreational Therapy courses** that have entertainment as their goal, but also, and above all, the **stimulation of children's skills** and of their **self-confidence**. Through Dynamo Programs, the staff was able to bring the therapy to **Chile** as well, to help Chilean children who, due to their oncohaematological disease, are hosted at the **Fundación Casa Familia**, offering them **online leisure activities**, from radio to cooking, from video-making to dance, able to stimulate cultural exchange and complete knowledge of their potential.

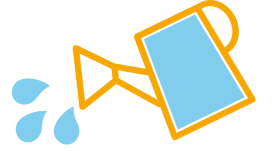
Who it is for

In the first session of laboratories, **6 Chilean kids from 10 to 14 years old** participated; they were guided by specialised staff to develop **self-esteem and team spirit** through the activities offered. The second session involved another **10 Chilean children**, who were joined by **5 Italian children** for cultural exchange activities with a strong emotional impact.



International Projects

Becas Reina Sofía



The Becas Reina Sofía project enables young Italian musicians to join the Reina Sofía School of Music in Madrid thanks to scholarships that the Fundación Albéniz provides them with as a tool for promoting music and art and youth integration.

Project objectives

The Fundación Albéniz is a private, non-profit foundation that has, for years, promoted **the study and teaching of music** and art, organising concerts, awards, competitions, and conferences aimed at young enthusiasts.

The Becas Reina Sofía project aims to support **the study journey of some foreign students** enrolled in the **Reina Sofía School of Music in Madrid** through scholarships and study grants.

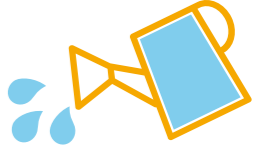
Who it is for

The scholarships disbursed by the Fundación Albéniz will benefit some **Italian students**, to give them the chance to join one of the most prestigious music schools in the world, refreshing the Spanish music landscape and encouraging the educational integration of young foreigners.



International Projects

Young Curators Residency Programme



The Fondazione Sandretto Re Rebaudengo Madrid initiative was created with the goal of training young curators and promoting Spanish art internationally, drawing inspiration from what the Foundation, for more than 15 years, has carried on in Turin, offering professional experiences that are among the most prestigious internationally for art curators.



Project objectives

The programme aims to encourage the **critical and professional development of young curators** involved who, this year, were able to work on a collective exhibition of works by famous Spanish artists entitled **"And yet the air was still stirring"**, inspired by the volcanic eruption on the island of La Palma and shown in the Círculo de Bellas Artes of the Spanish capital. The residency programme enables curators involved, all foreigners, to spend a period in Spain engaging with its **artistic environment and the country's art world institutions**.

Who it is for

In the second Spanish edition, the project involves three young curators: **Anushka Rajendran** from India, **Yomna Osman** from Egypt, and **Akis Kokkinos** from Greece, under the coordination of **Alejandro Alonso Díaz**.

Benefiting from their research work is the **Madrid community** as a whole, which was able to see **its artistic heritage enhanced** through the eyes of different cultures.

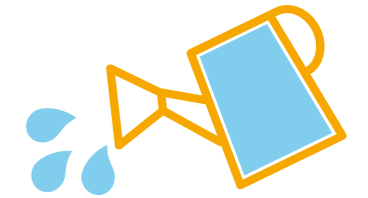
OurPeople4People

With this Contest dedicated to its **employees**, Reale Foundation aims to cultivate a **sense of community** and **spirit of belonging** among those who work for Reale Group every day.

Every year, **OurPeople4People** invites employees of all the Group companies to identify and present worthy Nonprofit Organisation projects to which to distribute financial support.

In the latest edition, **27 projects** were submitted, of which **12** related to the **Health & Welfare** area of intervention, **9** to the **Inclusion & Socio-Economic Development** area, and **6** to the **Environment & Sustainable Communities** area.

Based on the **votes expressed by the web Community**, 4 projects were identified as winners to which the Foundation donated funding amounting to € 10,000, for a total disbursement of € 40,000.



Work IN Progress

1 The Insuperabili ETS project creates work opportunities for young adults with intellectual, relational, and behavioural disabilities and Autism Spectrum Disorders through their involvement in the association's e-commerce.

AMA.LE PER LA DISABILITÀ

2 The Ama.le IQSEC2 APS association aims to give concrete economic help to families with children affected by severe disabilities, acquiring specific material, medicines, and aids for therapies that they carry out and contributing to their cognitive and motor development.

FoodNet – Prevenzione dei disturbi del comportamento alimentare in infanzia

3 The ARP association project targets schools in Italy, offering food education courses aimed at young people, teachers, and parents able to incentivise the adoption and maintenance of healthy lifestyles.

Il Percorso E'voluto

4 With this project, the voluntary organisation Casa Breast is creating a synergy between medicine and healthy lifestyles in patients' daily behaviour through food education, promoting physical activity, and creating a network between patients and staff involved.

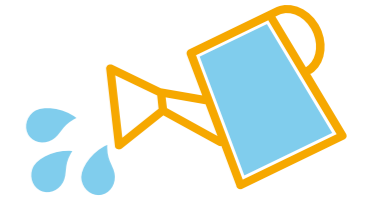
Network4People

Reale Foundation cultivates relationships with all the Group's stakeholders. These include the **Agents**, stakeholders **strongly rooted in the region** where they work. The **Network4People Contest** is linked to this attachment, addressing the agency network of Reale Mutua and Italiana Assicurazioni to present nonprofit organisations to support.

In its fourth edition, **17 projects** were submitted, of which **7** related to the **Health & Welfare** area of intervention, **8** to the **Inclusion & Socio-Economic Development** area, and **2** to the **Environment & Sustainable Communities** area.

The votes from **the web community** made it possible to identify three winning projects, to which a fourth was added, chosen by an assessment jury.

The four initiatives received funding from the Foundation amounting to € 10,000, for an overall disbursement of € 40,000.



- 1 Prevention of sudden cardiac death in youth**
With this dedication-focused project, the Stella di Lorenzo nonprofit organisation brings specialist technical staff into schools to perform ECG screenings on students directly in the institutes, to prevent any kind of discomfort.
- 2 Una Cucina di Comunità**
The APS Sinergicamente project involves organising a training path at venues in the parish of Saint Thomas Aquinas where young Italians and foreigners learn the necessary skills to join the restaurant world..
- 3 Oltre Banca dei capelli**
APS Banca dei Capelli e Oltre responds to the huge demand for wigs from cancer patients, offering training to young people in difficulty through laboratories in which they learn to produce wigs alongside sector experts.
- 4 ConTeStoWeb.it**
The web portal of the volunteer organisation Federazione Malattie Rare Infantili places patients and health and social services and associations in the Piedmont region in synergy with the goal of improving the conditions of people affected by rare diseases or disabilities and facilitating access to therapies.

The distribution process

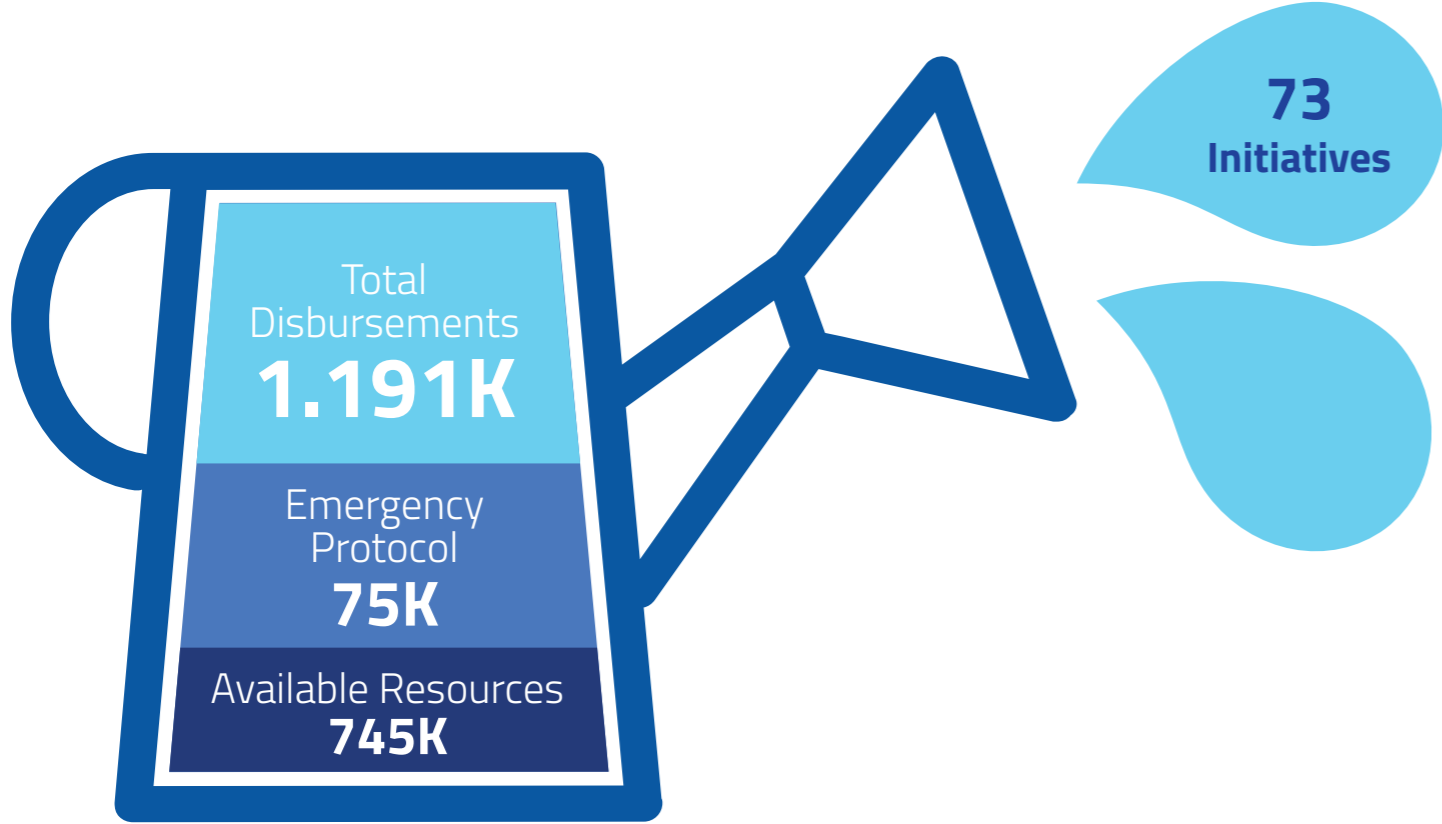


In order to guarantee maximum transparency and respect for specific ethical and behavioural principles, in 2018 an assessment was made of the design of the **internal control system** monitoring risks to which Reale Foundation activities may be exposed. In this regard, a solid culture of **risk management** and the implementation of controls by the facility and people who work for the Foundation proved to be essential to ensure the efficient and effective use of resources generated, compliance with laws and regulations in force, and the accuracy of information disseminated.

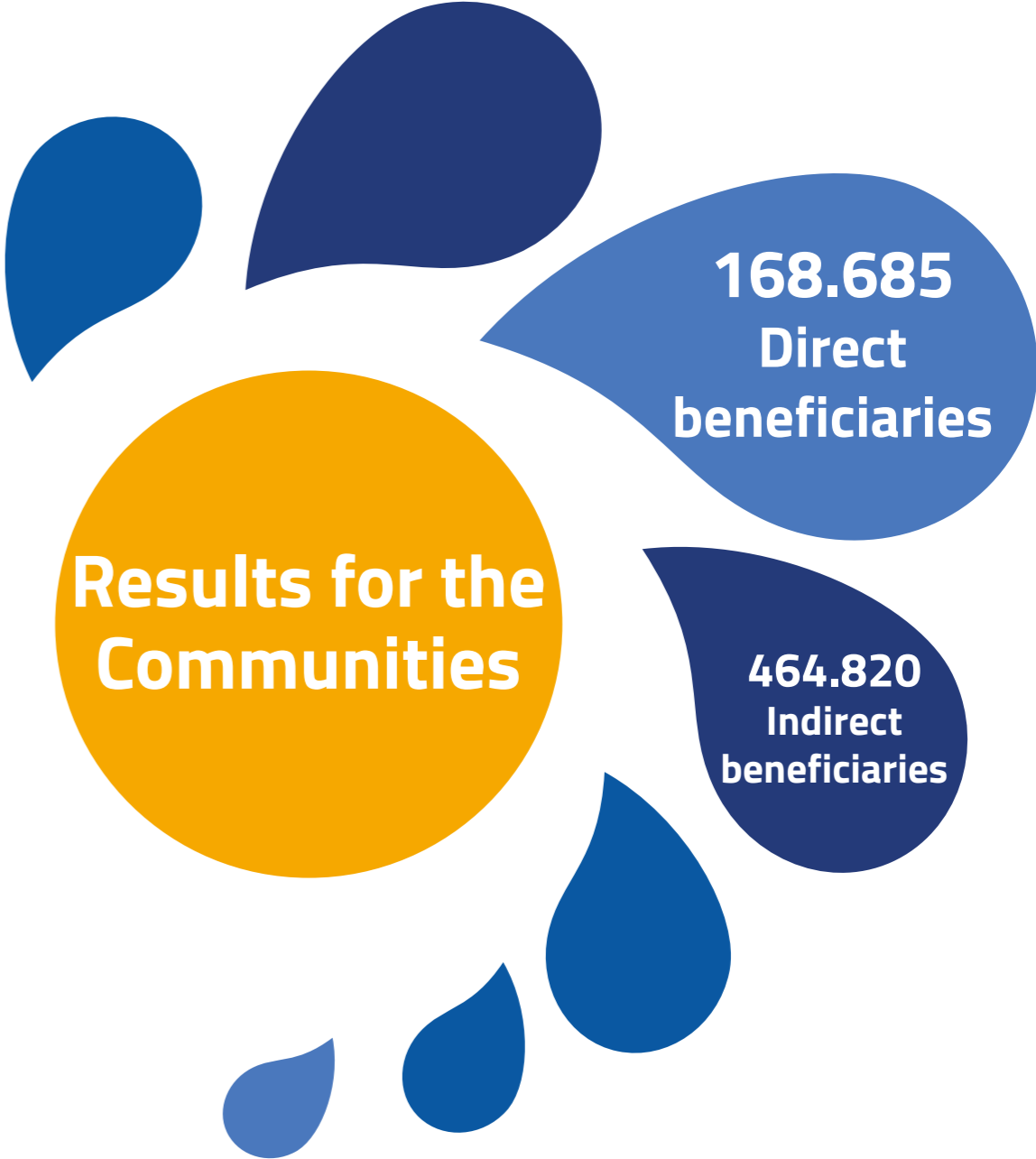
Controls carried out in the disbursement process for projects presented concern:

- analysis and validation by the Patrons Committee of the areas of intervention identified, the initiatives to which to offer support, and the partners with whom to launch a collaboration;
- the Arbitration Committee's ensuring that the selected areas and projects cohere with the Code of Ethics, the Statute, and the schedule guidelines, as well as its alerting the Operating Committee to any incoherent elements and/or anomalies so as to take steps to adapt or correct choices made or to provide useful information to support the selected proposals;
- the traceability of the data provided in potential beneficiaries' contribution applications and supporting documentation submitted through a special form, in order to allow the objective verification of the admissibility, effective planning, strategic and values alignment, as well as the sustainability of the project, both in the short term and in case of the Foundation's support;
- preparation of specific reports that detail all the projects for which a contribution request has been submitted or a project to support has been identified;
- the Patrons Committee's analysis and approval of projects included in the implementation plan, first identified by the Operating Committee based on information included in the reports indicated above;
- the monitoring and evaluation of the projects through the analysis of information included in the special progress file filled in by the beneficiary organisations and the supporting documentation obtained;
- periodic reporting to the Patrons Committee on the state of the projects' progress up until the relevant end;
- coherence between the amounts to be paid and how much was supposed to be distributed according to the relevant authorisation.

Total distributions 2021



1.936K Foundation's Resources

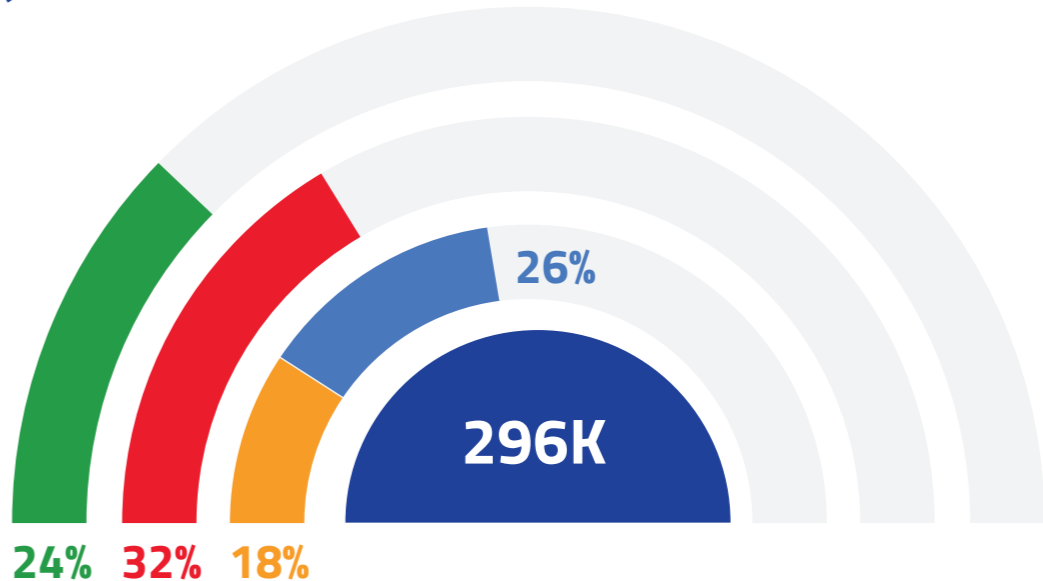


2021 Implementation Plan



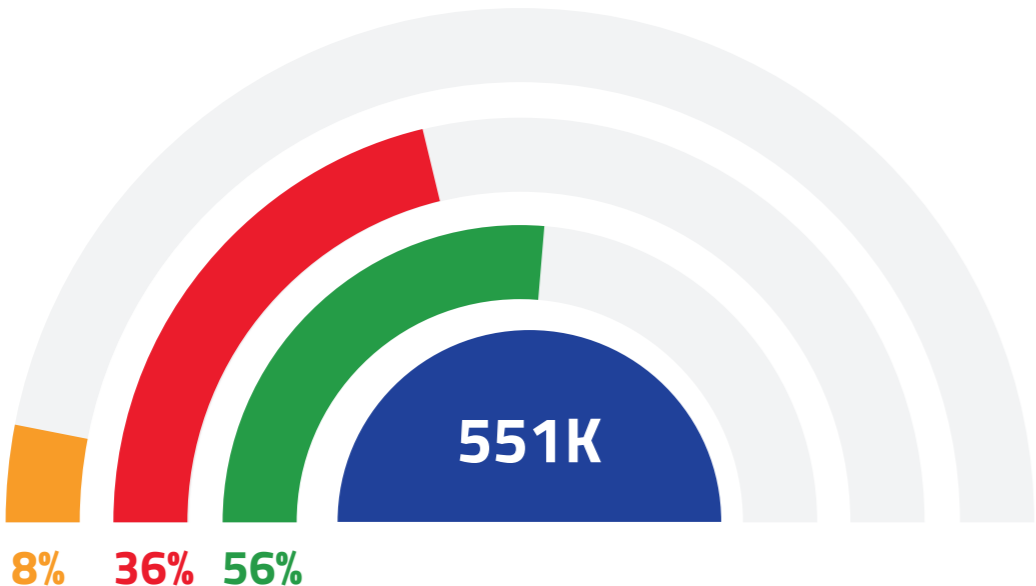
Spain

24 projects



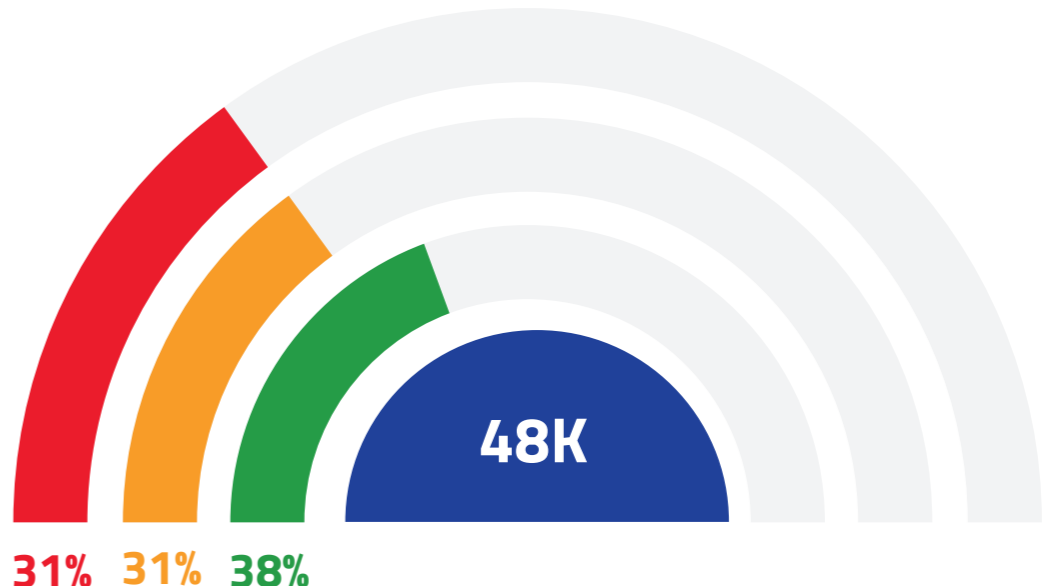
Italy

41 projects



Chile

3 projects



2021 Initiatives breakdown

Health & Welfare

ORGANISATION NAME	AMOUNT DISTRIBUTED
Asili Notturmi Umberto I	5,000 €
Opera Cardinal Ferrari Onlus	5,000 €
Crescere Insieme	1,000 €
Gruppo Italiano Tumori Rari	4,000 €
Dynamo Camp Onlus	65,000 €
Opera San Giobbe	5,000 €
Fondazione Attilio Romanini – Kit 2.0	70,000 €
A.S.L. Città di Torino S. Giovanni Bosco	29,280 €
Associazione Volontariato Cottolenghino	4,000 €
Associazione CMID Onlus-Fibrolab	70,000 €
Mitocon	5,000 €
Aslan	5,000 €
Magic Torino	4,000 €
Associazione Amici Bambini Cardiopatici	5,000 €
Associazione Italiana Cuore e Rianimazione Lorenzo Greco	10,000 €
Grandes Amigos	15,000 €
Proyecto Facemur	15,000 €
Asión (Asociación Infantil Oncológica)	25,000 €
Cultura en Vena	15,000 €
Fundación DFA	10,000 €
Proyecto Lola busca nueva imagen	10,000 €
Proyecto HUCI	15,000 €
Fundación Sagrada Familia	18,000 €

Inclusion & Socio-Economic Development

ORGANISATION NAME	AMOUNT DISTRIBUTED
FISIP	5,000 €
Centro per l'Unesco	5,000 €
FAI	30,000 €
Mosaico	5,000 €
Magazzini Oz	30,000 €
Fondazione Lorenzo Rossi di Montelera	5,000 €
Powercoders	80,000 €
Cultum Change	30,000 €
Confagricoltura	40,000 €
Fondazione Vodafone	30,000 €
UNISIG	36,000 €
UNHCR	4,720 €
Università degli Studi delle Scienze Gastronomiche	10,000 €
Aldeas Infantiles	10,000 €
Apram	25,000 €
Cáritas	20,000 €
Casa Caridad Valencia	20,000 €
Manos de Ayuda Social	10,000 €
Fundación DASYC	10,000 €
Fundación Sandretto Re Rebaudengo Madrid	65,000 €
Powercoders Spagna	100,000 €
Congregación Instituto Hijas de Maria Auxiliadora	15,000 €

Environment & Sustainable Communities

ORGANISATION NAME	AMOUNT DISTRIBUTED
Giant Trees	5,000 €
De Sono Ass.ne per la Musica	15,000 €
Circolo del Design – Progetto scuole	20,000 €
Festival de Mérida	46,215 €
Proyecto Cultural Atapuerca	24,000 €
Certamen de Belenes	15,000 €
WWF/Adena	6,000 €
Festival de Reus	25,000 €
Proyecto Reinserción – Teatro Yeses	15,000 €
Programa STEM Talent Girls- Fundación Asti	12,000 €
Proyecto EDUCALAB	6,000 €
Acción Social por la Musica	10,000 €
La Pincoya – Formando Chile	15,000 €
Rive Gauche Concerti	3,000 €
Fundación Atapuerca	24,000 €
Proyecto Reinserción Social Gastronomico	15,000 €

Other

ORGANISATION NAME	AMOUNT DISTRIBUTED
Social Business	29,000 €
Proyecto Jerez 2020	7,000 €
Sofia Barat Sagrado Corazón	7,000 €
Jerez por Santiago	1,650 €
Altri progetti trasversali	50,000 €

Contest

Employees Contest (OurPeople4People)	40,000 €
Insuperabili ETS	10,000 €
Associazione Ama.le IQSEC2 APS	10,000 €
Ass.ne A.R.P. Per la ricerca in psicologia clinica	10,000 €
Casa Breast ODV	10,000 €
Branch Contest (Network4People)	40,000 €
La Stella di Lorenzo	10,000 €
Oltre Banca dei Capelli	10,000 €
APS Sinergicamente	10,000 €
Federazione Malattie Rare Infantili ODV	10,000 €

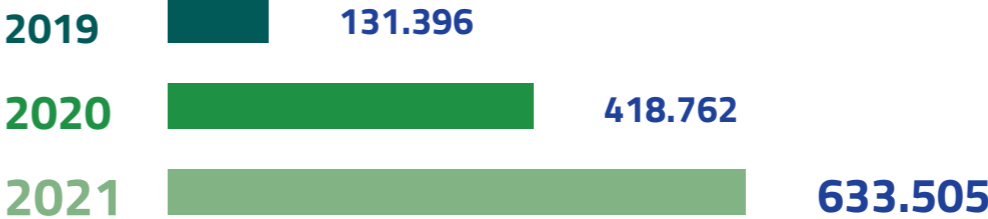
A commitment that is growing



Inclusion & Socio-Economic Development



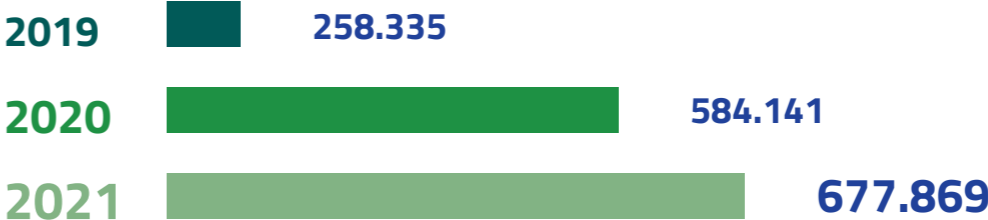
Beneficiaries



Total disbursements



Website visits



The future of Reale Foundation



The Foundation's present and future rest on some essential pillars.

Internationality, launching and maintaining increasingly international and cross-country projects through solid relationships with different countries and areas in the world.

Networking, cultivating robust, deep links with the partner associations and weaving new relationships with organisations able to represent an added value to the Foundation's initiatives and actions.

Support for communities struck by emergencies, responding in a timely manner to every emerging critical issue.

Togetherness, the sense of community and belonging from which the Foundation's initiatives are born, aimed at creating a widespread network of solidarity. The contests successfully represent this spirit of community rootedness.

Communication with increasingly broad audiences, increasing the media echo and involvement in the initiatives created.

In other words, Road to Social Business: what the Foundation promises to do is to stimulate the development and growth of social entrepreneurship, improving the quality of life of as many people as possible.



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