



ANNUAL REPORT Italy Spain Chile



Behind Reale Foundation's actions are the **Values** that guide it towards **growth** and **sustainable development** and that take into account the people involved and the context where it operates.

These are the same Values that inspire Reale Group's conduct and that are included within the Ethics Code.

Integrity. The Foundation pursues its goals with fairness, responsibility, transparency and reliability, respecting all the stakeholders and the codes of conduct.

Centrality of Individuals. The actions undertaken are intended to return the value that the individuals create every day to them. The person is, therefore, the fulcrum around which the choices and actions that the Foundation takes turn.

Responsibility. Being responsible means managing one's impact on society and the environment, assuming responsibility for one's actions, avoiding unfair behaviour, and acting transparently.

Cohesion. The implementation of the Foundation's goals requires a high level of collaboration and sharing, using the expertise of each person in the best way possible, strengthening the sense of community and making shared interests prevail over partial ones.

Innovation. The Foundation presents itself as an agent of innovation in relation to socio-environmental processes, anticipating changes and seeking tailored, flexible solutions for the emerging challenges on the global scene.





It is essential to involve and listen to all stakeholders, with a view to **maximum efficacy and transparency**, in order to understand and suitably respond to needs and demands, but also to improve the quality of actions undertaken.

The Recipients of contributions, the Beneficiaries of interventions, the Foundation's Governing Bodies, the Commercial Network, and Employees: Reale Foundation values the skills and support that each stakeholder can offer, weaving **solid relationships** with them that decisively contribute to achieving primary goals.

These include:

- **Ensuring transparency** of the activities carried out
- Promoting the initiatives implemented to allow access to the greatest number of people possible
- **Encouraging exchange and dialogue**, stimulating and gathering opinions to be considered during the identification of intervention strategies and the implementation of initiatives
- Contributing to defining the Foundation's identity, promoting its mission and its social role in relation to internal and external stakeholders





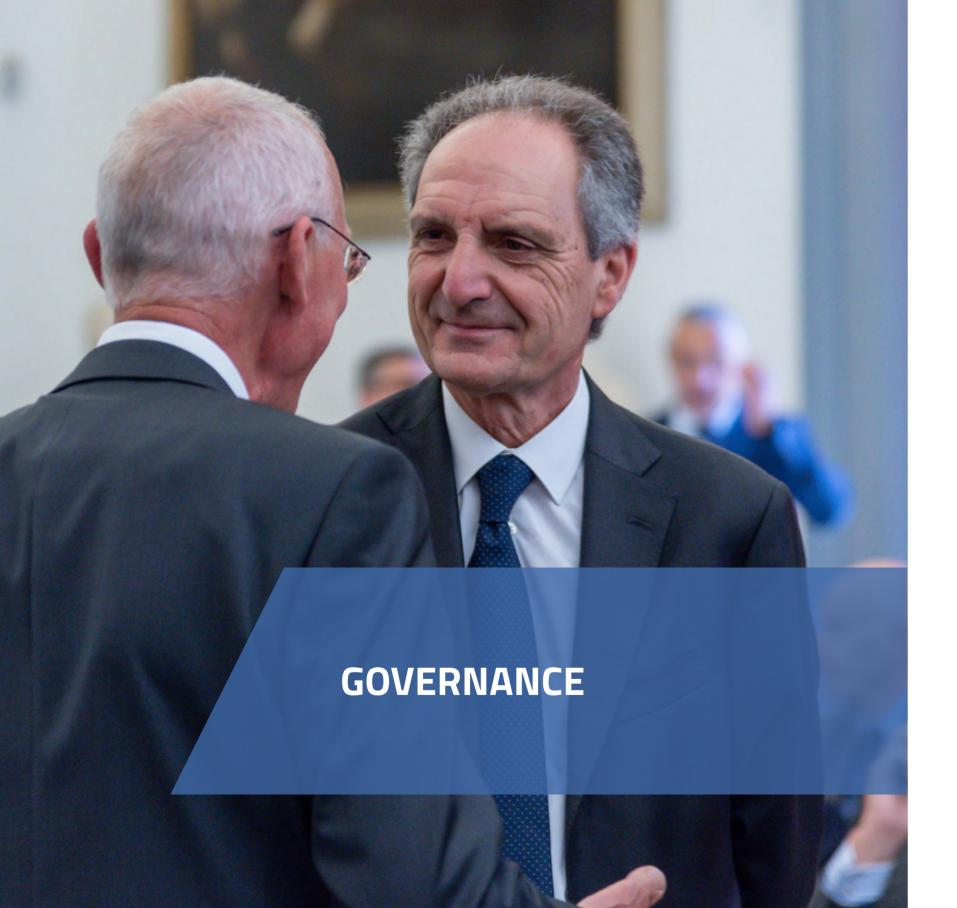
Applying the mutuality principle, the Group is always seeking new and effective ways to **return part of the value generated** to the region where it originated.

With this spirit, on 24 October 2017, Reale Foundation was created. The corporate foundation cuts across the Group's companies with an international stamp, operating in Italy, Spain, and Chile with **community engagement** activities. It adopts a strategy of structured and systemic sustainability to manage the donations to initiatives addressing the community.

The mission is to contribute to achieving the **United Nations 2030 Agenda Sustainable Development Goals**, to which 193 UN member countries have committed since 2015, laying the foundations for sustainable, inclusive, and long-lasting economic growth.

In this sense, the Foundation responds to the expectations of all stakeholders and the needs of the areas where the whole Group operates, enhancing the region and planning actions to benefit the reference communities. The approach pursued in carrying out the activities is one of **directing**, **coordinating**, and punctually **monitoring** the destinations of all the donations.





Reale Foundation's operations are guaranteed by the **Group's Sustainability Division** and are put in practice with the joint work of a Patron Committee, a Sustainability Committee, and an Operating Committee.

The Patron Committee. In the first place, the Patron Committee assesses and approves the Foundation's annual programme; it comprises the following group companies:

Reale Mutua – Luigi Lana, Chairperson of the Patron Committee
Blue Assistance – Luca Filippone, Deputy chair of the Patron Committee
Reale Seguros – Ignacio Mariscal, Patron Committee Delegate
Italiana Assicurazioni – Luca Colombano
Reale Immobili – Alberto Ramella
Banca Reale – Massimo Luvié
Reale Vida – José Ramon Lopez

The Sustainability Committee. The Sustainability Committee is a body composed of Directors representing all the Group Companies and has the task of monitoring the Foundation's adherence to the ethical principles and sustainability goals that guide the Group's action.

The Operating Committee. In the Operating Committee, the Group companies' representatives perform consulting functions, analysing the individual project proposals and the schedule that is presented to the Patron Committee each year.

The procedure adopted is available on the Reale Foundation's website: **www.realefoundation.org**As required by the applicable regulations, the Implementation Plan and the Activity Report are also submitted annually to the Ministry of Education, Culture and Sport in Spain.





The Foundation undertakes projects in Italy, Spain, and Chile using the resources provided by the Group Companies which are determined annually by each Board of Directors, up to a maximum total of **1% of the Group's consolidated net profit**.

The resources thus collected are used in projects covering the following three areas of intervention: **Health & Welfare**, **Inclusion & Social Development**, **Environment & Sustainable Communities**, in line with Sustainable Development Goals 1 (No Poverty), 3 (Health and Well-being), 8 (Decent Work and Economic Growth), 11 (Sustainable Cities and Communities), and 17 (Partnerships).





Reale Foundation wishes to support a sector that demonstrates ever greater needs and critical issues, in line with the Group's values and experience.

In this way, the Foundation supports initiatives in the area of prevention and health aimed at:

- **combating the outbreak of chronic illnesses**, reducing risk factors associated with the spread of frequent chronic illnesses, such as cardiovascular and respiratory diseases, diabetes, and tumours;
- ensuring greater well-being for patients affected by these disorders, enabling their access to treatments and looking after vulnerable individuals, to improve their quality of life in physical, psychological, and social terms.

Health & Welfare



3 GOOD HEALTH AND WELL-BEING



17 PARTNERSHIPS FOR THE GOALS



11 SUSTAINABLE CITIES AND COMMUNITIES



B DECENT

Health & Welfare Humanising healthcare through Pet Therapy

Children and teenagers with special healthcare needs may experience anxiety in relation to treatments and procedures. With this project, Fundación Tregua brings Pet Therapy to Chilean hospitals, improving the perception of the whole hospital environment and their direct experience.

Scope of the project

The humanisation of healthcare procedures is one of the guidelines issued by the WHO as far as regards medicine within hospitals and treatment centres. **Paediatric patients** constitute a special focus, since children require **holistic assistance** from a **biological**, **psychological**, and **social** point of view.

The goal of Fundación Tregua with this project is to improve access to Dog-Assisted Therapy for young patients in Chilean hospitals. This practice is proving more and more effective in managing the stress and emotions caused by hospitalisation, with benefits for the whole treatment process.

Project beneficiaries

The beneficiaries of the Fundación Tregua project are **children and teenagers with special healthcare needs** – autism spectrum disorders, Down syndrome, and cleft palate – especially from the Metropolitan Region and areas with high socio-economic deprivation.

In one year of the programme, more than **1,000 beneficiaries** were reached, with positive repercussions for their families and the work of healthcare workers.





Health & Welfare Un Babbo Natale in FORMA

Every year, the **FORMA Foundation** colours Piazza Polonia red to fundraise for projects to benefit Regina Margherita Children's Hospital of Turin and its young patients. At the same time, it raises awareness among the population, conveying affection and warmth to hospital patients and their families.

Scope of the project

A historic, charity event in Turin, "Babbo Natale in FORMA" involves citizens in the biggest **gathering of Father Christmases in Italy for hospitalised kids**.

This year, the gathering will contribute to the installation of **two new MRIs** to create a New Large Radiology Machinery Hub, to be completed during 2024. At the same time, the event will provide the chance to wrap the whole Regina Margherita population in a **warm embrace**: the **patients** and their **parents**, but also the facility's **healthcare staff**.

Project beneficiaries

The direct beneficiaries of the initiative are the **children hospitalised at Regina Margherita**, but also their **parents** who spend endless days between the walls of a hospital room.

Indirectly benefiting from the festive atmosphere are all the **workers** who are employed at the Hospital, dedicating their professionalism and energy to treating young patients, and the participants in the meeting.





Health & Welfare Mental health support

Through iconic works by Peter Paul Rubens, Rembrandt, and Domenico Ghirlandaio, the Arte y Salud exhibition of the **Cultura En Vena Association** hosted by the Thyssen-Bornemisza Museo Nacional in Madrid aims to provoke reflection on the relationship between art and mental health.

Scope of the project

By reproducing digitally altered original works, the purpose of the exhibition is to describe an open profile, without prejudice, of mental health disorders, based on empathy and listening. By radically transforming *The Three Graces* by **Rubens**, they confront **eating disorders** and **social pressures** that derive from them. In **Rembrandt**'s *Self-portrait*, **personality disorders** appear as a homogeneous, yet unlike, chorus of voices. Finally, **Ghirlandaio**'s *Portrait of Giovanna Tornabuoni* explores **depression**, a "silent pandemic" with devastating effects for body and mind.

Project beneficiaries

The Cultura En Vena project is dedicated to **Spanish citizens** and aims to raise public awareness about the issue of **mental health**.

Cultura en Vena, a foundation with a long history in the relationship between art, health, and well-being, provides the community with its expertise. It aligns itself with the health sector **to bring welfare and culture together**, which have always been associated in improving citizens' health.

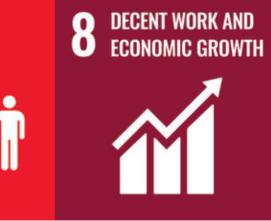




In line with needs relating to this area of intervention, Reale Foundation is promoting the inclusion and socio-economic development of young people, supporting initiatives that aim to:

- **Incentivise youth inclusion**, working on skills, abilities, attitudes, and behaviours to improve their financial literacy.
- **Encourage employability and integration of young people**, freeing them from disadvantage and supporting them in developing useful skills for their inclusion in the employment world.







Inclusion & Social Development Motovelodromo without architectural barriers

The **Motovelodromo Fausto Coppi** is a historic symbol for the **City of Turin**.

City of Turin.

With its upgrade, it now also promotes sports courses for people with difficulties accessing sports. The centre must, therefore, be made accessible to everyone, adapting the facilities to the needs of people with motor difficulties and visual disabilities.

Scope of the project

The priority of MO.VE. Torino with this project is to make the **sports centre inclusive** for anyone who wishes to use or access it.

With the implementation of works to **upgrade access ramps**, any person with motor difficulties will be able to access the centre. The latter will also be fitted out with **specific equipment** for practising sports in water and on land and materials for making sure people with visual disabilities can use the spaces.

Project beneficiaries

The project beneficiaries are **all the users with motor and visual disabilities** who wish to use the centre. As well as the individual user, the project addresses **associations** and **schools** with whom sports promotion activities are being developed.

Considering that **approximately 6,000 students** attended the centre in the last year, the social impact will be significant.





Inclusion & Social Development Urban regeneration of the Via Mascagni garden

Sport plays an essential role in creating a sense of belonging to a place.

For this reason, the Council for the Promotion of the Artistic and Cultural Heritage of Turin wanted to offer a new area within the Via Mascagni garden to little ones, creating new opportunities for social interaction and involvement.

Scope of the project

The public green area concerned by the work is located in the **Regio Parco area of Turin** (Barriera di Milano district), the subject of a Public Building project in 1967 that, today, hosts more than 1,000 families.

The Council's project will ensure **better use of the garden**, thanks to the inclusion of **new urban infrastructure** that will make it possible to organise occasions for social interaction, celebration, or simply relaxation, but also thanks to the **renovation of the five-a-side football field**, the top attraction for many kids.

Project beneficiaries

The **whole Barriera di Milano quarter,** which numbers more than **50,000 residents**, will benefit from the Council's work in the area.

Sport will act as a genuine **inclusive and positive lever for future generations**. Free access to the field and gym equipment will also involve and attract the **residents of nearby districts**, offering an opportunity for social interaction to residents.





Inclusion & Social Development Support for marginalised women

A Moradas is a non-profit cooperative that offers a space for meetings, training, and consultancy in the region of Vigo (Spain) to marginalised and disadvantaged women. The goal is to allow them to overcome social, cultural, and personal barriers thanks to a collective support network, which is entirely female.

Scope of the project

Migrant or marginalised women, those with **disabilities** or **mental health disorders**: the A Moradas cooperative welcomes all the stories it hears, offering their protagonists **leisure**, **artistic**, and **informational laboratories** and **activities**. The goal is for every woman to prove herself, overcoming her limits and discovering new talents, and to encounter a group of peers able to support and strengthen her.

Developed in the city of Vigo, the project also reaches the **Parque Nacional de las Islas Atlánticas de Galicia**, allowing these women to get to know the **natural and cultural heritage** that surrounds them through guided tours, immersion, and sensory experiences.

Project beneficiaries

With this project, A Moradas was able to **entirely cover the costs of welcoming 10 women in socially deprived situations** to the centre, allowing them to attend the workshops proposed in Vigo and Galicia.







Environment & Sustainable Communities

Reale Foundation supports projects to counter climate change intended to:

- **Increase resilience capacities** in relation to natural disasters, supporting, in particular, the management of emergency and post-emergency phases by the communities that are harmed.
- **Reducing the risk exposure** and **vulnerability** of communities hit by earthquakes and floods.

This area of intervention also comprises all the regional artistic and cultural development and enhancement projects, as well as promoting initiatives to encourage sustainable mobility, areas that have always been a priority for the Group.

11 SUSTAINABLE CITIES AND COMMUNITIES



3 GOOD HEALTH
AND WELL-BEING



8 DECEN



Environment & Sustainable Communities A helping hand for Emilia-Romagna's residents

The rain that struck Emilia-Romagna between 2 and 3 May 2023 caused extensive flooding, surpassing historic records in some areas, damaging possessions and injuring people. Faenza is one of the Emilia-Romagna towns worst hit by the flooding and AICR Lorenzo Greco immediately took steps so that safety workers could act in the short term.

Scope of the project

One of the parties hit by the flooding that caused **15 deaths** and more than **15,000 displaced people** was the **Faenza Civil Defence**, whose offices were flooded with the resulting **loss of all the materials** needed to cope with the emergency.

So that volunteers could restart their assistance activities as soon as possible, AICR Lorenzo Greco (non-profit organisation) started fundraising to **repurchase the lost equipment**, including technical clothing and tools, as had already been done during the Emergency in the Marche region in September 2022.

Project beneficiaries

With this help, the Civil Defence could mobilise in the short term to clean the streets and ensure shops and homes were safe. This was essential so that **every single resident in Faenza and neighbouring towns** could return to normality as soon as possible.



Environment & Sustainable Communities Slow Food Chile - second edition

Now in its second edition, the Competition strengthens the initiatives with the greatest impact in the Slow Food Community landscape in Chile. Such initiatives contribute to mitigating the effects of climate change, fighting desertification and land degradation caused by drought, protecting the Country's biodiversity and its human communities.

Scope of the project

In Chile, **drought**, alternating with rare and intense **rains**, is increasing the risk of fires, causing fauna and flora **biodiversity loss** and causing **economic harm** due to the impact on the land and natural resources. Supporting **Slow Food Chile Community** projects will mean promoting **innovative** and more **sustainable agro-ecological supply chains**.

This will consolidate **strategies of resilience** in relation to the risks caused by climate change and natural disasters and, at the same time, promote **habitat restoration spaces**, as well as **ancestral production** and **consumption techniques**, the intangible heritage of communities and ethical models for sustainability.

Project beneficiaries

The direct beneficiaries are the **approximately 80 members** of the Slow Food Chile Community, whose projects will be recognised in this second edition of the competition.

Indirectly, the results obtained by the winning measures could reach some **hundreds or thousands of people**, depending on the scope of the initiative.



Environment & Sustainable Communities Defending the environment

Fundació Assut is collaborating with the owners of and those holding rights to land and water of Tancat de l'Estell – one of the main water management authorities within the Parc Natural de l'Albufera. The goal is to preserve and improve the conservation status and good use of natural, cultural, and landscape resources in this region.

Scope of the project

With this project, Fundació Assut will be able to establish a series of management mechanisms and tools that may act as an **agricultural business model**, especially in the case of **rice cultivation**. In particular, it will be possible to improve and work for the **integration and sustainability of these crops in Albufera**, improving the use, management, and distribution of water and progressively adopting precise agricultural models.

In addition, the Foundation is promoting **social participation in local conservation activities** through volunteer or corporate Collaborative Social Responsibility activities.

Project beneficiaries

The work of Fundació Assut within Tancat de l'Estell will involve the **whole local collective** directly, through the proposal for activities and visits, and indirectly, since proper management of resources will have positive effects for the whole **economy and health of the region**.



Through Reale Foundation, Reale Group cultivates the **collective spirit** and sense of belonging of those who work in the Group and for the Group every day.

Every year, the **Our People4People Contest** invites Employees of all the Group Companies to identify and present worthy Non-Profit Organisation projects to which to distribute financial support.

In its last edition, **16 projects** were submitted, of which 6 related to the Health & Welfare area of intervention, 8 to the Inclusion & Social Development area, and 2 to the Environment & Sustainable Communities area.

Based on the **wish expressed by the web Community**, 4 projects were identified as winners to which the Foundation donated funding amounting to € 10,000 for a total donation of € 40,000.

OUR PEOPLE4PEOPLE CONTEST

School of life in a wheelchair by Run4Emma & friends

The majority of children affected by Spinal Muscular Atrophy cannot move without the aid of a wheelchair. This recreational-motor skills course enables them to become the true protagonists of activities, supporting and training parents in the daily management of the disability.

Claudia's wings by Associazione Lo Specchio Ritrovato

This project is intended to provide psychological support to people who suffer from eating disorders and their families, through creative workshops and listening groups that allow them to express and share experiences and emotions.

Doing for Being by Oratorio Salesiano Michele Rua

The Oratorio Michele Rua project has the goal of creating an educational space in the Barriera di Milano district of Turin where young people can learn elements of the digital world, tailoring, music, videomaking, and carpentry, acquiring useful skills for the future.

A new perspective for Multiple Sclerosis by 160CM

160CM intends to offer individual and group psychological support, chances to meet, and targeted, individual rehabilitation sessions for people with Multiple Sclerosis. The goal is to increase awareness about the importance of health prevention and promotion.



Reale Foundation is particularly interested in collaborating with stakeholders who are **strongly rooted in the region** where they operate.

For this reason, every year, the whole **Agency Network** of Reale Mutua and Italiana Assicurazioni is involved in the **Network4People Contest**, inviting every agency to identify and submit Non-profit Organisation projects to be supported via Reale Foundation.

In its third edition, **27 projects** were submitted, of which 7 related to the Health & Welfare area of intervention, 15 to the Inclusion & Social Development area, and 5 to the Environment & Sustainable Communities area. Based on the votes submitted by the web Community, three winning projects were identified, to which a fourth was added chosen by the assessment Jury. The Foundation decided to support these four initiatives by disbursing a total of \leq 40,000 – \leq 10,000 to each project.

NETWORK4PEOPLE CONTEST

Openhouse – Essential Oils Workshops by Giò Società Cooperativa

With this project, Giò Soc. Coop. aims to set up a laboratory to cultivate a herb garden and produce essential oils, involving young adults with intellectual disabilities in order to develop new skills to use in looking for a profession.

Let's build a school in the village of Ambohimitombo II by Africa Mission Cattedrale di Avezzano

For years, the Mission has supported the development of villages not served in Madagascar. This project will serve to rebuild the Ambohimitombo II school building that was destroyed during the rainy season, so that the community's children can return to school.

DOPOIDICIOTTO ("18+") by I Papà del Calcetto SSD

This project intends to offer young people with autism spectrum disorders or intellectual disabilities a series of training, sports, recreational, and relational paths to help them integrate themselves in a healthy and positive way into the social and professional world.

Anche noi a scuola by AIRETT

Rett Syndrome is a serious neurological disorder that mainly affects girls and for which there is no cure: AIRETT wishes to involve teachers and educators in a path that gives them the necessary tools to communicate with girls affected by the disease.



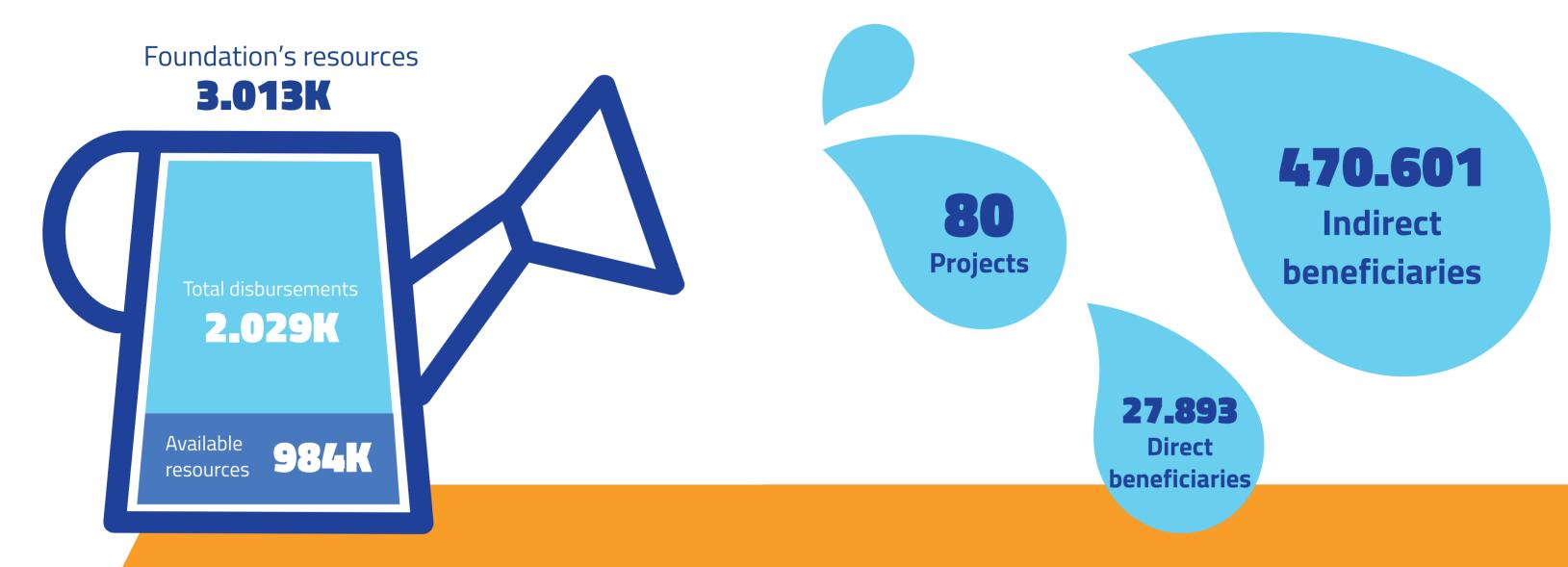
In 2018, an assessment was done of the design of the **internal control system**, monitoring risks to which the Foundation activities may be exposed, so that all the Foundation's stakeholders are protected regarding compliance with specific ethical and behavioural principles.

In this sense, a culture of **risk management** and the implementation of controls by the structure and people who work for the Foundation are essential tools to ensure effective and efficient use of the resources generated, as well as the correctness of the information disclosed and compliance with rules and regulations in force.



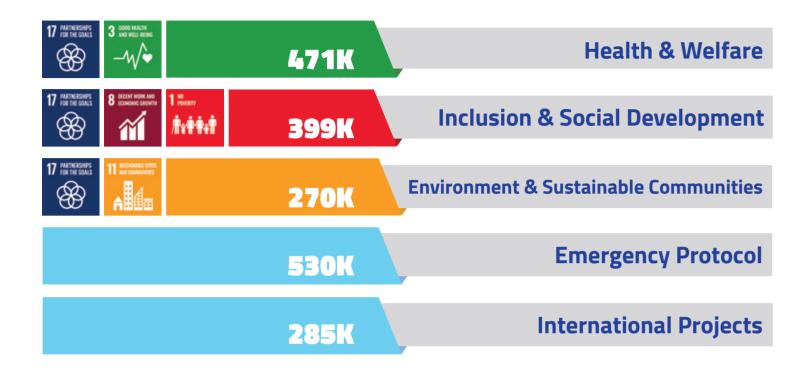
The controls carried out as part of the disbursement process applicable to projects covered:

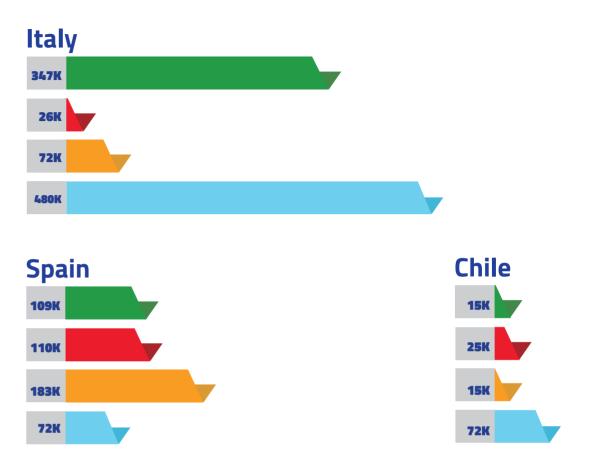
- 1 the Patron Committee's analysis and approval of the selected intervention areas, of the projects to support, and of the partners with whom to collaborate;
- the Sustainability Committee's verification that the selected areas and projects comply with the Code of Ethics, the By-Laws, and the guidelines, as well as reporting any inconsistencies and/or irregularities to the Operating Committee in order to correct or adjust the decisions made or provide useful information to support the selected proposals;
- 3 the traceability of the data included in potential beneficiaries' contribution applications and in the supporting documentation submitted in order to objectively check the eligibility, project effectiveness, strategic and values compliance and the sustainability of the project, both in the short term and should the Foundation's support cease;
- 4 the preparation of specific reports that detail all the projects for which a contribution application has been submitted or a project worthy of support;
- the Patron Committee's analysis and approval of projects included in the implementation plan, previously identified by the Operating Committee based on the information included in the above-mentioned reports;
- 6 the monitoring and assessment of projects by analysing the information included in the projects' progress reports, which are filled out by the beneficiary organisations, and the supporting documentation obtained;
- periodic reporting to the Patron Committee on the projects' progress up until their completion;
- consistency between the amounts to be paid and those which are expected to be distributed according to the relevant authorisation.



2023 **Total Disbursements**

Results for the Communities









Health & Welfare

ORGANISATION NAME	AMOUNT DISTRIBUTED
Dynamo Camp	30,000 €
Circolo Design – Z Lab	10,000 €
Asili Notturni Umberto I	5,000 €
Opera Cardinal Ferrari Onlus	5,000 €
Opera San Giobbe	20,000 €
Mitocon	5,000 €
#Run4Emma	25,000 €
FORMA – Regina Margherita	10,000 €
AICR Onlus	20,000€
CUS Torino	2,000€
Banco Farmaceutico	20,000€
Magic Torino	5,000€
Fondazione Lavazza	35,000 €
Sermig	10,000€
UGI	10,000€

Fondazione Specchio dei Tempi	45,000 €
Aslan	5,000€
Gruppo Italiano Tumori Rari	5,000 €
LILT	25,000 €
Paideia	10,000 €
Fondazione Maria Teresa Lavazza	5,000€
Acción Social por la Música	10,000 €
ASION	25,000 €
Cultura en Vena	20,000 €
Fundación DFA	10,000 €
Grandes Amigos	15,000 €
Proyecto "Lola Busca Nueva Imagen"	10,000 €
Proyecto Salud Mental	19,000 €
Casa Sagrada Familia	18,000 €
Fundación Rosas	4,000 €
Fundación Tregua	3,000 €

2023 List of initiatives

Environment & Sustainable Communities

ORGANISATION NAME	AMOUNT DISTRIBUTED
Giant Trees	5,000€
De Sono Ass.ne per la Musica	20,000€
Fondazione Parco Zoom	30,000€
Rive Gauche	5,000 €
EU Consulting	4,500€
Kallipolis	7,000 €
Consulta di Torino	35,000€
Ayuntamiento de Reus	25,000€
Programa STEM-ASTI	6,000€
Proyecto Inserción Jérez-Alala	15,000 €
Proyecto Jóvenis Artistas	20,000€
Proyecto medioambiental	10,000€
Proyecto Mujer Rural – A Morac	las 15,000 €
Proyecto Reinserción Mujeres Y	ESES 5,000 €
Certamen Cultural de Belenes	12,000€
Festival de Teatro de Merida	41,500€
Becas Fundación Atapuerca	24,120€
La Pincoya – Formando Chile	15,000 €
Fundación Sandretto	6,000€
Becas Reina Sofia	50,000€
Cereal Marino	50,000€
WWF	30,000€
Slow Food Chile	55,000€

Inclusion & Social Development

ORGANISATION NAME	AMOUNT DISTRIBUTED
FISIP	5,000€
Centro per l'Unesco	7,000 €
FAI	30,000 €
Mosaico	5,000€
Magazzini Oz	30,000 €
Confagricoltura	40,000 €
Università Scienze Gastronomic	he 50,000 €
UNHCR	10,000 €
Social Inclusion	17,500 €
Altra Napoli EF	30,000 €
Aldeas Infantiles	10,000 €
APRAM	20,000 €
Caritas	30,000 €
Casa Caridad	20,000 €
Fundación DASYC	10,000 €
Manos de Ayuda Social	10,000 €
Hogar Riesco Llona	15,000 €

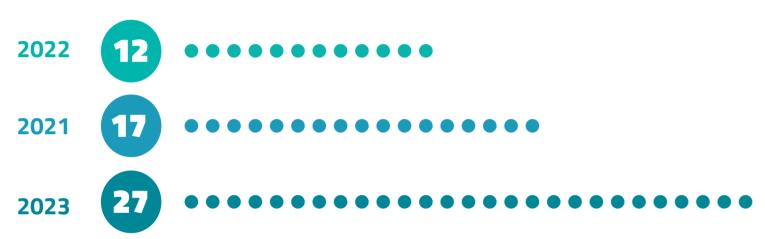
Employees Contest
Our People4People

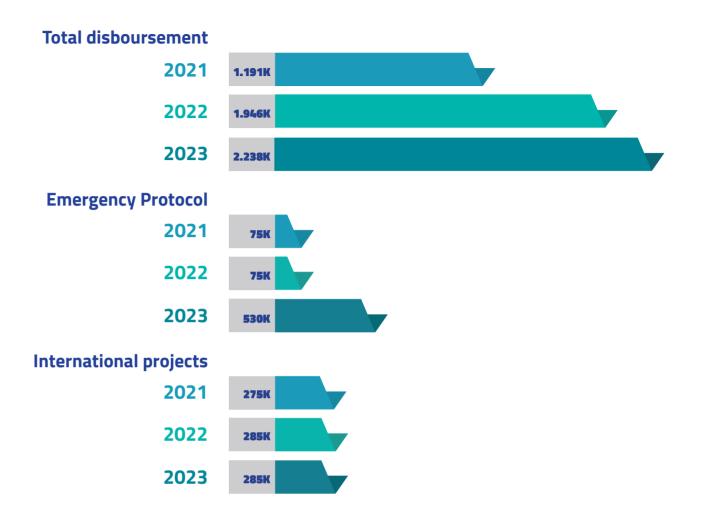
ORGANISATION NAME	AMOUNT DISTRIBUTED
#Run4Emma & Friends ETS	10,000€
Associazione Lo Specchio Ritro	ovato 10,000 €
Oratorio Michele Rua	10,000€
160CM	10,000€

Agency Contest Network4People

ORGANISATION NAME	AMOUNT DISTRIBUTED
Giò Soc. Coop. Sociale	10,000€
Africa Mission Cattedrale di A	Avezzano 10,000€
I papà del calcetto SSD	10,000€
AIRETT	10,000€

Network4People Contest projects





A GROWING COMMITMENT

Reale Foundation's present and future rest on some essential pillars.



REALE FOUNDATION'S FUTURE

Internationality, launching and maintaining increasingly international and cross-country projects through solid relationships with different countries and areas in the world.

Networking, cultivating strong, deep ties with the partner Associations and weaving new relations with bodies able to bring an added value to the initiatives and activities of the Foundation.

Support for communities struck by emergencies, responding in a timely manner to every emerging critical issue.

Togetherness, the sense of community and belonging that give rise to the Foundation's initiatives, aimed at creating a widespread network of solidarity. The Contests represent this spirit of community rootedness well.

Communication with increasingly broad audiences, increasing the media echo and involvement in the initiatives implemented.

In other words, the **Road to Social Business**: the Foundation promises to stimulate the development and growth of social entrepreneurship, improving the quality of life of as many people as possible.

www.realefoundation.com

