

REGULATIONS

“Together 4 a Better World” CONTEST

1. Introduction

Reale Foundation is launching the first edition of the “Together 4 a Better World” Contest dedicated to all Reale Group’s people: Employees and Agents of the commercial network in Italy, Spain, Chile, and Greece.

The Contest will allow people to submit their own requests to support Non-Profit Organisations at a specific time of the year.

Reale Foundation exclusively pursues socially useful purposes, primarily operating by disbursing donations to support specific, third-party projects consistent with its areas of intervention.

The Contest is designed to stimulate the submission of initiatives to support communities where Reale Group is present and operates, in the following areas of intervention:

- Health & Welfare Area: *Prevention of chronic diseases;*
- Social Area: *Inclusion and socio-economic development of young people;*
- Environment & Sustainable Communities Area: *Resilience of communities to natural disasters.*

This latter area of intervention also includes supporting local artistic and cultural development and promotion projects.

As a priority, Reale Foundation supports initiatives aligned with its Guidelines.

Commercial or entrepreneurial activities carried out by the non-profit bodies do not constitute an impediment to the work of the Foundation when such activities are exclusively functional to achieving institutional purposes that are unrelated to profit but of general interest, social utility, and that promote socio-economic development.

2. Eligibility, exclusion, and project assessment criteria

The applicant Organisations, previously recruited by Reale Group Employees or Agents, must possess the following requirements:

- Being an Organisation identified by an Employee working for the Reale Group Italy companies when the request is submitted;
- Being an Organisation identified by an Agency with a regular agency mandate from Reale Mutua Assicurazioni, Italiana Assicurazioni, Reale Seguros, Reale Seguros Chile, or Ydrogios when the request is submitted;
 - Being a Non-Profit Sector Organisation to which the provisions contained in Law 106/2016 apply, i.e. a Non-Profit Organisation (NPO)
 - Being organised and formally set up;
 - Operating in the intervention sectors and reference Countries of Reale Foundation;
 - **Not having won the last edition 2024 of the OurPeople4People Contest.**

Disbursements to the following are not allowed:

- For-profit organisations or companies of any kind with the exception of social enterprises;
- Parties, political movements, trade union organisations;
- Natural persons, with the exception of disbursements in the form of prizes or scholarships;
- Organisations whose activities entail discriminatory behaviour and ideological or political conditioning or that determined by sex, race, religious or ideological creed, the civil status of final recipients of the action.

Once formal eligibility has been verified, and with the help of the Operating Committee, Reale Foundation assesses the individual project proposals based on three essential principles:

- Project efficacy analysed based on the potential of the project proposal to generate a concrete social impact locally, checking criteria such as project clarity, unique identification of the target, ability to measure results, and rewarding the use of data and a sound context analysis;
- Strategic and values alignment of the project proposal with the ethical values of Reale Group and strategic guidelines defined in the Reale Foundation Guidelines;
- Project's potential for being sustainable, both in the short term and when Reale Foundation's support stops.

To assess the initiative and implementing party, Reale Foundation uses both qualitative and quantitative criteria defined according to the three principles mentioned above.

In terms of qualitative criteria, the following priority elements are considered:

- Alignment of the initiative with areas of intervention, targets, and goals of Reale Foundation;
- Alignment of the project proposal in relation to Reale Group's ethical principles and Sustainability Strategy, as well as the Sustainable Development Goals (SDGs) connected to it;
- Implementation of the initiative in Reale Foundation reference countries;
- Experience of the organisation within the area of intervention and/or in similar projects;
- Alignment of the initiative goals in relation to the need and local context;
- Clarity on improvements expected both in the short term and in the long term;
- Monitoring and assessment actions that the organisation intends to use;
- Possibility of taking advantage of Reale Group's key skills by involving employees.

In terms of quantitative criteria, the following priority elements are considered:

- Ability to measure the initiative's effects, for example the number of beneficiaries involved, scope of the intervention area, duration of the effects generated;
- Well defined project programme and activity plan;
- Project budget;
- Initiative's sustainability and scalability, for example in terms of:

- a) existence of an entrepreneurial model (e.g. social enterprise);
- b) existence of any joint funding by the organisation;
- c) contribution of funding by third parties.

The project proposals will be assessed by Reale Foundation, with the aid of the Foundation's Operating Committee according to the following methods:

- Checking the project's eligibility (see the eligibility and exclusion criteria)
- Submission of the projects to Reale Foundation's Operating Committee
- Selection of projects most closely in line with the Reale Foundation focus areas (see the selection and assessment criteria)
- Communication of the selected projects to the organisations
- Publication of the selected projects in the voting area.

The final eligibility of projects in the "Together 4 a Better World" Contest is subject to the sole discretion of the Operating Committee, which may, at any time, acquire additional information and documentation, as well as convene candidates for informational interviews.

3. Request submission method

Submissions to the "Together 4 a Better World" Contest must be made online, exclusively via the Reale Foundation website www.realefoundation.org

Participants may access the registration page in the following ways:

- Directly from the Contest section of the website home page www.realefoundation.org
https://realefoundation.org/register_together4_contest.php?id=CO151206

On the registration page, the participating Organisation must fill in the box "REAL GROUP REFERRER EMAIL" inserting the business email address of the Reale Group Employee, or the business email of the Agency by whom it was presented.

Incomplete applications and/or those presented using formats other than those described will be automatically excluded.

Once the project is chosen, it will be exclusively assigned to the referrer who will then be contacted by the Reale Foundation Team for the following steps.

4. Disbursement Methods

The first ten projects that receive the most appreciation from the web Community, through social media channels and via email (clicks on icons present on the page of each individual project), will win the contest.

The total amount available is € 100,000.00.

The maximum amount that can be disbursed to each individual project will be € 10,000.00.

Only those projects selected by Reale Foundation and published on the website's home page will compete.

5. Participation time frames and methods

The non-profit sector Organisations will be able to participate in the "Together 4 a Better World" Contest by including their project starting from Wednesday, 12/06/2024 and no later than Friday, 02/08/2024.

The projects selected by Reale Foundation will be published on the Foundation's website home page starting from midday of Monday, 07/10/2024 and can be voted on until 4:00 p.m. Wednesday, 23/10/2024.

The Contest will conclude Thursday 24/10/2024 and, at the same time, Reale Foundation will send official communication to the 10 winning Organisations.

The donations to Organisations will be made by and no later than 31/12/2024.

Reale Foundation