

RULES AND REGULATIONS

"Together 4 a Better World" CONTEST

1. Introduction

Reale Foundation launches the third edition of the Contest "**Together 4 a Better World**" dedicated to all **Reale Group's People**:

- Delegates;
- Board Members;
- Employees;
- Statutory Auditors
- Agents of the commercial network in Italy, Spain, Chile and Greece.

The Contest will allow participants to submit their requests for support to Non-Profit Organisations at a single point during the year.

Reale Foundation pursues exclusively social utility purposes, operating primarily through the provision of grants in support of specific projects by third parties that are consistent with its areas of intervention.

The Contest aims to encourage the submission of initiatives in support of the communities where Reale Group is present and active, within the following areas of intervention:

- Health & Welfare Area: *Prevention of chronic diseases;*
- Social Area: *Inclusion and socio-economic development of young people;*
- Environment & Sustainable Communities Area: *Community resilience to natural disasters.*

In this last area of intervention also includes support for initiatives aimed at the artistic and cultural development and enhancement of local communities.

Reale Foundation gives priority to initiatives aligned with its Guidelines.

Any commercial or entrepreneurial activities carried out by non-profit organisations do not constitute an impediment to Foundation support, provided that such activities are exclusively functional to the achievement of institutional, non-profit purposes of general interest, social utility, and the promotion of socio-economic development.

2. Eligibility, Exclusion and Project Evaluation Criteria

Applying organisations, previously engaged by Reale Group's People, must meet the following requirements:

- To be an organisation nominated by a Reale Group's Person and, for Employees only, to be employed by Reale Group Italia companies at the time of submission;
- To be an organisation nominated by an Agency holding a regular agency mandate from Reale Mutua Assicurazioni, Italiana Assicurazioni, Reale Seguros, Reale Seguros Chile, Ydrogios at the time of submission;
- To be a Third Sector entity subject to the provisions of Law 106/2016, or a Non-Profit Organisation (NPO);
- To be formally organised and constituted;
- To operate in the intervention sectors and reference countries of Reale Foundation;
- **Not to have won the previous 2025 edition of the Contest Together for a Better World.**

Grants will not be awarded to:

- For-profit entities or companies of any kind, with the exception of social enterprises;
- Political parties, political movements, or trade unions;
- Natural persons, with the exception of grants in the form of prizes or scholarships;
- Organisations whose activities involve discriminatory conduct or ideological or political conditioning based on gender, race, religious or ideological beliefs, or the marital status of the final beneficiaries.

Once formal eligibility has been verified, Reale Foundation, with the contribution of the Operational Committee, assesses individual project proposals on the basis of three fundamental principles:

- Project effectiveness, assessed on the basis of the proposal's capacity to generate a tangible social impact for the community, by verifying criteria such as project clarity, clear target identification, measurability of results, and rewarding the use of data and the presence of a solid contextual analysis;
- Strategic and values alignment of the project proposal with the ethical values of Reale Group and the strategic direction set out in Reale Foundation's Guidelines;
- The project's capacity to be sustainable, both in the short term and once Reale Foundation's support comes to an end.

To evaluate the initiative and the implementing organisation, Reale Foundation applies qualitative and quantitative criteria defined on the basis of the three principles set out above.

From a qualitative perspective, the following priority elements are considered:

- Alignment of the initiative with Reale Foundation's areas of intervention, target groups and objectives;

- Alignment of the project proposal with the ethical principles and Sustainability Strategy of Reale Group, as well as the related Sustainable Development Goals (SDGs);
- Implementation of the initiative in Reale Foundation's reference countries;
- Experience of the organisation in the area of intervention and/or in similar projects;
- Coherence of the initiative's objectives with the identified need and territorial context;
- Clarity regarding expected improvements in both the short and long term;
- Monitoring and evaluation actions that the organisation intends to implement;
- Potential to leverage Reale Group's key competencies through employee involvement.

From a quantitative perspective, the following priority elements are considered:

- Measurability of the initiative's effects, for example the number of beneficiaries involved, the geographic scope of the intervention, the duration of the effects generated;
- A well-defined project plan and activity schedule;
- Project budget;
- Sustainability and scalability of the initiative, for example in terms of:
 - a) presence of a business model (e.g. social enterprise);
 - b) presence of any co-financing by the organisation;
 - c) contribution of funding from third parties.

Project proposals will be assessed by Reale Foundation, with the contribution of the Foundation's Operational Committee, according to the following procedure:

- Verification of project eligibility (see eligibility and exclusion criteria)
- Presentation of projects to the Operational Committee of Reale Foundation
- Selection of projects most aligned with Reale Foundation's focus areas (see selection and evaluation criteria)
- Notification of selected projects to the organisations
- Publication of selected projects in the dedicated voting area.

The final eligibility of projects for the Contest "Together 4 a Better World" is subject to the unappealable judgment of the Operational Committee, which may at any time request additional information and documentation, as well as invite candidates for an informational interview.

3. How to Submit Applications

Participation in the Contest "Together 4 a Better World" must be submitted online exclusively through the Reale Foundation website www.realefoundation.org

Participants may access the registration page in the following ways:

- Directly in the Contest section of the website homepage www.realefoundation.org

https://realefoundation.org/register_together4_contest.php?id=CO171706

On the registration page, the applying organisation must compulsorily complete the "REALE GROUP REFERRER EMAIL" field by entering the corporate email address of the Reale Group Employee, or the corporate email address of the Agency by whom they were nominated.

For Board Members, Delegates and Statutory Auditors of Reale Group, the private email addresses of the Referrers may be provided.

Incomplete applications and/or those submitted in formats other than those described will be automatically excluded.

Once the project has been selected, it will be assigned exclusively to the referrer, who will subsequently be contacted by the Reale Foundation team for the next steps.

4. Grant Award Procedure

The ten projects receiving the highest number of votes from the online community through social channels and email (by clicking on the icons on each project's page) will be declared the winners of the contest.

The total amount available is 100,000.00 EURO.

The maximum grant amount per individual project is Euro 10,000.00.

Only the projects selected by Reale Foundation and published on the website homepage will be eligible for voting.

5. Participation Timeline and Procedures

Third sector organisations may submit their project to the Contest "Together 4 a Better World" starting from 3:00 PM on Monday 15/06/2026 and no later than 3:00 PM on Thursday 30/07/2026.

Projects selected by Reale Foundation will be published on the Foundation's website homepage starting from 12:00 PM on Wednesday 30/09/2026 and will be open for voting until 4:00 PM on Wednesday 14/10/2026.

The Contest will be considered concluded on Thursday 15/10/2026, at which point Reale Foundation will send an official communication to the 10 winning organisations.

Grants to the winning organisations will be disbursed by no later than 31/12/2026.

Reale Foundation